



PDF FILES

How to set up your art files

BigBang Promotions prefers all client artwork to be sent as PDF files Distilled to our specifications. PDFs must be the same size as the product you are ordering (Example: a 2 ft. x 3 ft. PDF for a 2 ft. x 3 ft. Poster). Make sure your PDFs are set up in CMYK color only, with all fonts embedded. Do not include Crop, Registration, or any other Printer Marks on your PDFs. Please refer to the settings below for Acrobat Distiller:

If you have questions about your PDF or Distiller Settings, contact your BigBang Representative for more information.



ADOBE DISTILLER

Use these settings in Distiller

To access your Distiller settings, open Distiller and click on the "Settings" button on the tool bar at the top of your screen. Then, click on "Edit Adobe PDF Settings". Save the settings as "BigBang Poster" after adjusting them as follows:

"General" Tab

- Compatibility: Acrobat 4.0 (PDF 1.3)
- Binding: LEFT
- Resolution: 1800
- All other options should be set to OFF

"Compression/Images" Tab

If JPEG compression is used, set image quality to MAXIMUM, Do not downsample lower than 266 dpi

"Fonts" Tab

Select the following:

- Embed All Fonts
- When Embedding Fails: CANCEL JOB

"Color" Tab

- Settings File: NONE (Distiller 6.0)
- Leave Color Unchanged
- Select: Preserve Under Color Removal and Black Generation

"Advanced" Tab

Select the following:

- Process DSC
- Resize page and center artwork for EPS
- Preserve document information from DSC

POSTERS

HOW TO BUILD & SUBMIT YOUR FILES CORRECTLY



COLOR & IMAGES

Keys to successful separations

BigBang Promotions prints in 1 or 4 color process. Always make sure your art is set up using only Black or CMYK process colors.

Spot colors, Pantone colors, and color profiles cause art to separate incorrectly, and must be converted to CMYK process before submission to BigBang.

Be sure all picture files and other graphics in your art file are set up in CMYK process colors only and do not use RGB, Spot, or embedded Color Profiles.

Resolution for any image files must be at a minimum of 166 ppi/dpi.



FONTS

Don't let your type drop out

In order to keep your text in line, always use Post Script fonts. True Type fonts are acceptable, but Post Script fonts are a lot more reliable for printing.

Always embed all fonts in your PDFs to keep your type from dropping out at the press.



LAYOUT SET-UP

How to layout your art files

Mind Your Margins

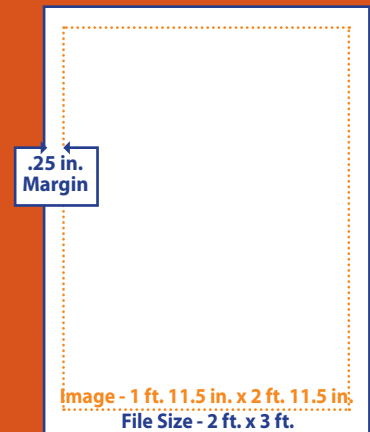
All poster art files must have a .25 in. empty "margin" from the edge of the art file on all sides. DO NOT place any elements inside of this .25 in. area.

For instance, on a 2 ft. x 3 ft. Poster, your art file will be 2 ft. x 3 ft. with an "image area" of 1 ft. 11.5 in. x 2 ft. 11.5 in.

SET-UP EXAMPLE DIAGRAM

Product: 2 ft. x 3 ft. Poster

Art File: 2 ft. x 3 ft.



P R O M O T I O N S
S P A R K Y O U R S A L E S
B I G B A N G P R O M O . C O M

800-397-4006